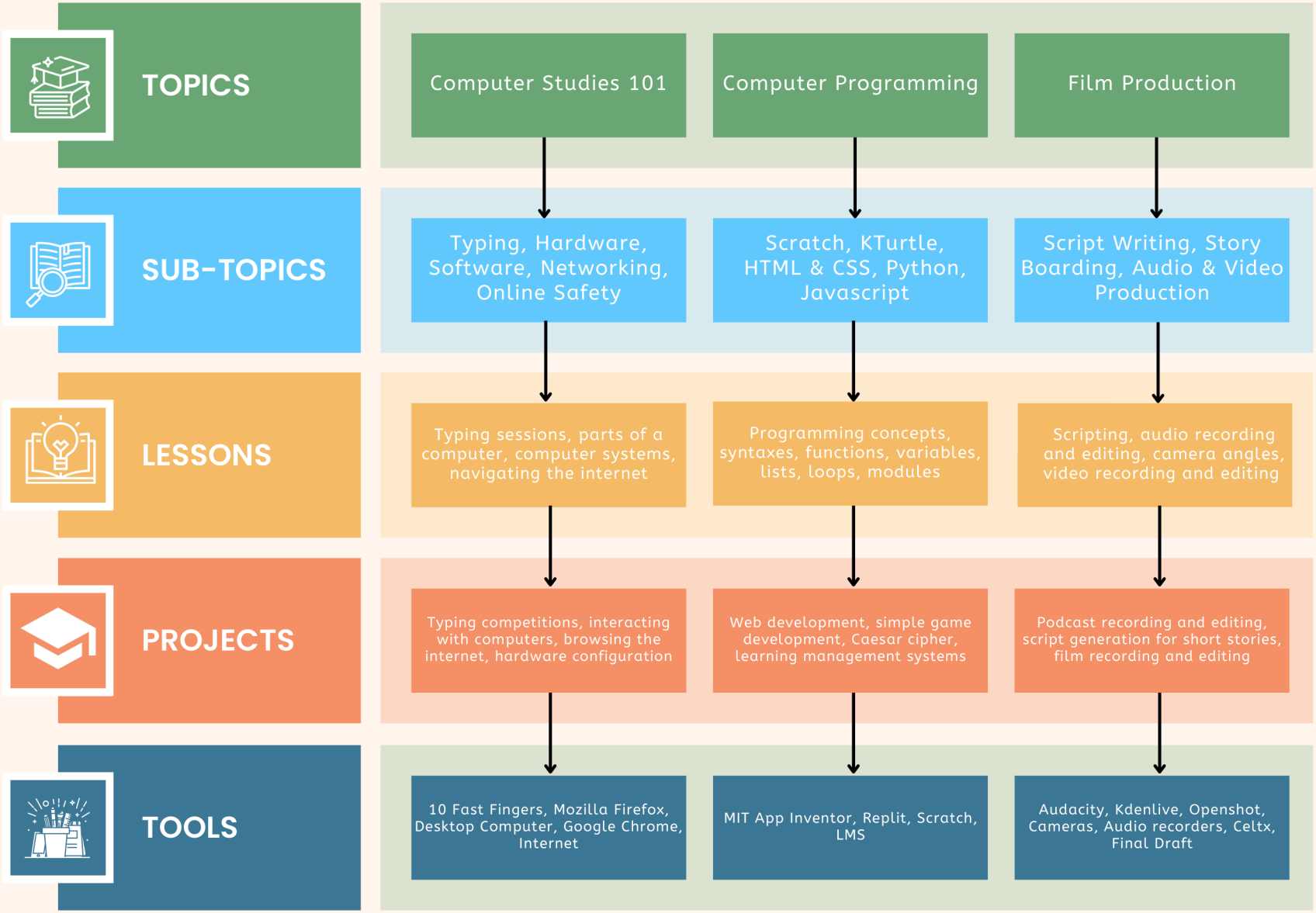
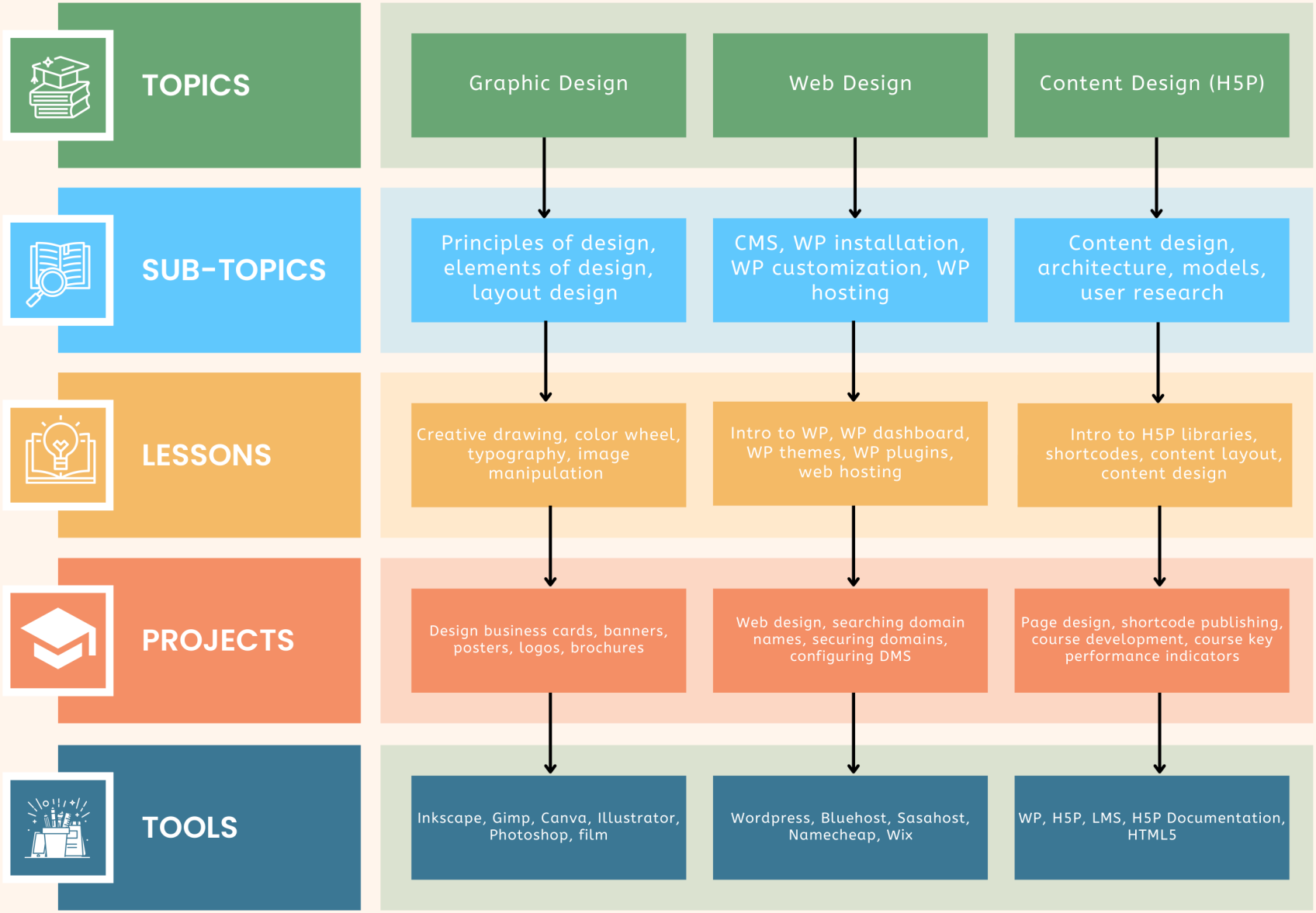
TECHNOLOGY MODULES



DESIGN MODULES



BUSINESS MODULES

TOPICS

- Business Planning
- Business Development
- B. Implementation

SUB-TOPICS

- Intro to business, brainstorm, problem & solution statements
- Project planning, idea mapping, financial projection, pitching
- Pitching, MVP, marketing, book keeping

LESSONS

- Problem statement, solution statement drafting, field questionnaire
- Pitch deck, Kanban filling, budgeting, business model canvas
- Social media, financial statements, web & app creation, feedback

PROJECTS

- Questionnaire analysis, drafting problem and solution statements, brainstorm techniques
- Drafting pitch decks, kanbans, business model canvas, budget projections
- Brand collateral, reporting, data analysis

TOOLS

- Google Docs, Google Forms, Google Sheets
- Business model canvas templates, kanban templates, spreadsheet templates
- Google Sheet, Meta Business Insight, WP, App Inventor

PERSONAL DEV. MODULES

TOPICS

- Financial Literacy
- Personal Branding
- Digital Health

SUB-TOPICS

- Budgeting, saving, investing, blockchain technology
- CV writing, cover letter writing, storytelling
- Productivity, autodidactic learning, conflict resolution

LESSONS

- Budgeting, banking, cryptocurrencies, financial instruments
- CV writing, self-paced learning, social media, networking
- Pomodoro technique, breathing exercises, yoga, feedback

PROJECTS

- Creating budgeting templates, opening bank accounts, buy financial instruments
- Social media purging, polishing CVs, enrolling for online courses, attending events
- Plenary breathing session, peer review during pitching, Pomodoro during sessions

TOOLS

- Crypto wallets, M-PESA, CBK guidelines, NSE
- Google Docs, social media accounts, Coursera, Meetup.com
- Mats, Timers, Coursera, Conflict resolution frameworks